

THE ULTIMATE USER FRIENDLY PRODUCTS TESTIMONIAL COLOURFLORA PLANT PRODUCTION NURSERY

“At COLOURFLORA we grow over 200,000 plants, annually, in our 5000 square metre production nursery. We supply our 2 large retail outlets as well as wholesale distribution. We grow a large range of potted plants including the traditional “difficult” crops such as gerberas, roses and New Guinea impatiens. Approximately 5 years ago we were introduced to an eco friendly approach to growing and pest control by Batphone Australia. Manager Peter Hawkins was, at the time, concerned with the amount of harsh chemicals we were spraying on a regular basis and was concerned about their effects on neighboring housing development as well as effects on his staff who had to prepare the plants for sale. We simply started the process by introducing regular foliar sprays of liquid fish and Neem Oil. The results were very encouraging and we estimated this simple change alone reduced our chemical spraying by 70% due to much healthier plants. As time went on we introduced a spray program designed by Batphone which included their “Plant of Health” products Silica, Seaweed, Fish, PlantCare and Neem. This program worked very well as we could apply the products over the whole nursery and the full range of our stock. We recently introduced their new product “Triple Boost” which combines the goodness of many different ingredients in one product. The result has been a further simplified method, which makes it quick and easy to train staff, as well as ensuring top quality healthy plants with minimal pest pressures.”

Donna and Heath
Production managers
ColourFlora Albany Creek



Donna – With some of ColourFlora’s many gerberas



Heath and Des testing mineral & sugar levels in plant sap



Heath among some of the 1000s of plants



Plant of Health products ready to go.

Footnote:- ColourFlora was featured in Australian Horticulture magazine June 2003 regarding its use of eco friendly practices.